



Selling Sickness 2013  
People Before Profits  
February 20-22, 2013  
Hyatt Regency Washington on Capitol Hill  
Washington D.C.

*A conference for academic scholars, healthcare reformers, consumer organizations and advocates, and progressive health journalists.*

Selling Sickness 2013 will create an interdisciplinary forum that encourages collaboration, networking, dialogue, and audience participation as well as personal and professional development.

## Call for Papers

Possible submission topics:

- Misleading marketing and social media
- Over-treatment and health screening policies
- Industry and government whistleblowers
- Ethics and standards in professional education and journalism
- New models for drug development and testing
- Emerging conflict of interest areas
- Personal and professional narratives (e.g., accounts of involvement in Big Pharma reform and the "Choose Wisely" Initiative)
- Ramifications of disease mongering on public health

Possible presentation formats: workshops, oral presentations, panels/structured discussions, and poster presentations. Descriptions of [presentation formats](#) and submission requirements are available on the conference's website. Submit ideas [here](#).

Submissions from students and young activists are welcome.

Deadline for Submissions is OCTOBER 1, 2012.

For questions or for more information, please visit [www.sellingsickness.com](http://www.sellingsickness.com) or email [jessica@sellingsickness.com](mailto:jessica@sellingsickness.com)



### Hotel Information

Hyatt Regency Washington on Capitol Hill  
400 New Jersey Avenue NW  
Washington DC 20001

\* Special hotel rates for Selling Sickness. \$179/night available now

[Hotel Reservations](#)

### Social Media

